

MISS SAN ANTONIO AMERICAN BEAUTY

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SAN ANTONIO AMERICAN BEAUTY PAGEANT™

".....We ask ourselves, who am I to be brilliant, gorgeous, talented and fabulous? Actually, who are you not to be?..... Your playing small doesn't serve the world. There's nothing enlightened about shrinking so that other people won't feel insecure around you.....And as we let our own light shine, we unconsciously give other people permission to do the same....." - Nelson Mandela, 1994

_____ is applying for the title of _____

San Antonio **American Beauty**. We feel that this potential delegate is the embodiment of the famous quote above in that she has elected to take a leadership role in her community as a San Antonio American Beauty delegate.

The Miss San Antonio American Beauty Pageant™ invites your company to be a visible participant in this exciting and prestigious scholarship event. Your assistance as a sponsor will not only publicize your company, but it also helps the above named delegate to prepare for the pageant with a minimum of personal expense.

The Miss San Antonio American Beauty Pageant™ celebrates strong, committed women. By supporting the role models of today, we strengthen our collective tomorrows. As a sponsor, you will contribute to a hopeful future by helping one individual develop and refine personal attributes such as self-esteem, public speaking ability, and confidence that will assist her throughout her life.

We hope you will consider supporting our delegate in her quest to become a local titleholder and at the same time help to foster strong values, community involvement, and success oriented women. As a delegate sponsor, your company will receive recognition

in a special section of our Official Pageant Program Book as well as the benefits outlined in the potential delegate's Sponsorship Proposal.

SPONSOR WILL RECEIVE THE FOLLOWING BENEFITS:

- Sponsor's name will be included in the Sponsor section of the pageant program book
- Delegate agrees to make appearances to promote sponsors products and services
- Delegate agrees to include sponsor's name in all press releases
- Delegate agrees to include sponsor's name on all printed items including stationery, business cards, autograph cards, etc.
- Delegate agrees to wear sponsor's company pin on her sash during all appearances
- Delegate agrees to distribute sponsor's business cards / literature at all appearances

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SPONSOR WILL PROVIDE THE FOLLOWING:

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AGREEMENT:

- ◆ This agreement shall commence immediately and will conclude following the 2009 Miss San Antonio American Beauty Pageant.
- ◆ Sponsor may not assign the rights or benefits of this agreement to affiliated companies. Sponsor may not extend promotional opportunities to retailers or major accounts without the prior written approval of the Miss San Antonio American Beauty Pageant.

San Antonio American Beauty Program Book Adv Information

Optional Ad Sales. **Additional Ad sales are not** required but are encouraged. Ad sales help finance both the cost of printing a high quality souvenir program book, and to offset production costs. American Beauty Pageants strives to provide our delegates with the highest quality pageant experience and you sell will aid in this process. We have set the ad prices at the lowest possible cost to print them. Ad prices for **Official Delegates** only are as follows:

- 1 ♦ **Full Page - \$50.00 (B&W)**
- 2 ♦ **Full Page - \$100.00 (color)**

Benefits to Delegates. Ads are a great way to thank your sponsors for their assistance! Delegates can place ads at any level desired and may apply the overage to the entry fee. Have the check or money order payable to you with your name and your title. **Example - Jen Jones Miss Ohio American Beauty.**

That way it is a tax deduction for the business sponsoring you with the advertising. You can apply the overage toward your other pageant expenses (e.g., wardrobe, travel, etc.)

If you need additional pages, your price will be those indicated above – however, you can sell the space for the price you wish. **Example** – if you sell a full page Black and White page for \$300.00, your cost is \$50.00. If you sell for \$250, you can put your profit towards your entry fee or wardrobe.

Paperwork. Advertising is a **tax-deductible business expense**. San Antonio American Beauty Pageants provides all delegates with paperwork indicating the ad sizes and receipts that you can give directly to those